

## Presentational communication rubric

Communicates topics of broad interest by relaying detailed information in a well-justified and organized manner.

Score	Message	Language Variety and Control	Context and Format
-	<ul> <li>Work does not meet the criteria described below.</li> </ul>	<ul> <li>Work does not meet the criteria described below.</li> </ul>	<ul> <li>Work does not meet the criteria described below.</li> </ul>
1-2	<ul> <li>Expresses own thoughts and preferences and basic information by creating with language in familiar contexts.</li> <li>Ideas and arguments are understood but only superficially supported.</li> </ul>	<ul> <li>Errors with high-frequency structures seldom interfere with comprehension by audiences unaccustomed to language produced by language learners.</li> <li>Advanced and complex structures are sometimes incorporated with success.</li> <li>Vocabulary dealing with familiar contexts is varied.</li> <li>Vocabulary dealing with unfamiliar context is limited.</li> <li>Written texts: Errors in spelling, punctuation, and other writing conventions interrupt communication throughout.</li> <li>Spoken texts: Errors in pronunciation frequently limit understanding.</li> </ul>	<ul> <li>Format of message is unclear.</li> <li>Message shows some awareness of audience, and register and voice are usually maintained.</li> </ul>
3-4	<ul> <li>Expresses own thoughts and preferences by creating with language in familiar contexts and in some unfamiliar contexts. Attempts to narrate or describe in multiple time frames.</li> <li>Ideas and arguments are partially supported.</li> </ul>	<ul> <li>High-frequency structures are implemented almost without error.</li> <li>Advanced and complex structures are incorporated with considerable success. Errors only interfere with communication at times.</li> <li>Vocabulary dealing with familiar contexts is varied. Vocabulary dealing with unfamiliar contexts is evident but not varied.</li> <li>Written texts: Errors in spelling, punctuation, and other writing conventions sometimes impede communication.</li> <li>Spoken texts: Errors in pronunciation sometimes limit communication.</li> </ul>	<ul> <li>Format of message is clear at times but is missing some important formatting and rhetorical devices.</li> <li>Message shows consistent awareness of audience, and register and voice are consistently maintained.</li> <li>Message shows ability to anticipate the needs of the audience.</li> </ul>





5-6	<ul> <li>Expresses own thoughts and preferences by creating with language in familiar and unfamiliar contexts. Shows ability to narrate or describe in multiple time frames.</li> <li>Ideas and arguments are detailed, supported and organized.</li> </ul>	<ul> <li>Language is generally considered understandable by audiences unaccustomed to language produced by language learners.</li> <li>Advanced and complex structures are evident throughout the message and are generally error-free. Errors only rarely interfere with communication.</li> <li>Vocabulary is broad and varied in familiar and unfamiliar contexts.</li> <li>Written texts: Errors in spelling, punctuation, and other writing conventions rarely impede communication.</li> <li>Spoken texts: Errors in pronunciation rarely impede communication.</li> </ul>	<ul> <li>Format of message is generally clear with only few lapses in formatting and use of important rhetorical devices.</li> <li>Message shows consistent awareness of audience, and register and voice are consistently maintained.</li> <li>Message showcases cultural knowledge appropriate to context.</li> </ul>
7-8	<ul> <li>Expresses thoughts and preferences by creating with language in familiar and unfamiliar contexts. Narrates or describes in multiple timeframes with success.</li> <li>Ideas and arguments are detailed, well-justified, and organized in a coherent manner.</li> </ul>	<ul> <li>Language is understood by audiences unaccustomed to language produced by language learners.</li> <li>Advanced and complex structures are used seamlessly with only limited errors that do not interfere with comprehension and showcase sensitivity to the nuances of communication.</li> <li>Vocabulary is broad and varied in all contexts. Some knowledge of vocabulary relating to specific areas of expertise is featured.</li> <li>Written texts: There are few errors in spelling, punctuation, and other writing conventions. These errors do not impede communication.</li> <li>Spoken texts: Errors in pronunciation, if present, do not interfere with communication.</li> </ul>	<ul> <li>Format of message is clear.</li> <li>Formatting and rhetorical devices are appropriate.</li> <li>Message shows consistent awareness of audience, and register and voice are consistently maintained.</li> <li>Message shows consistent treatment and anticipation of the needs of the audience.</li> <li>Message showcases cultural knowledge appropriate to context and authentic cultural practices and perspectives.</li> </ul>



